

SICILY

2020 SELL GUIDE



ORMINA TOURS



TAUCK



BACKROADS



APT

ITINERARY				
Duration	10 days	10 days	9 days	8 days
Hotel Class	5 star only ALL 5 STAR HOTELS	4 & 5 star	4 star only	4 & 5 star
# 1 night stays	0 NO 1 NIGHT STAYS	1	2	1
Maximum size	10 SMALLEST GROUP	24	18	20
Minimum size	2 PEACE OF MIND	10	4	At APT's discretion
PRICE				
Twin share pp (from)	\$5,290	\$9,070	\$4,229	\$6,295
Per day pp (from)	\$529 BEST VALUE TOUR	\$907	\$469	\$786
INCLUSIONS				
Airport Transfers:	✓	✓	x	✓
Hotels:				
Palermo	Grand Hotel Wagner 5* (3N)	Villa Igiea 5* (2N)		Piazza Borza 4* (2N)
Selinunte			Case Di Latomie 4* (1N)	
Favara			Alba Palace Hotel 4* (1N)	
Sciacca/Agrigento	Verdura Resort 5* (2N)			Villa Athena 5* (1N)
Syracuse	Ortea Palace Luxury Hotel 5* (2N)	Grand Hotel Ortigia 5* (2N)	Algila Ortigia Charme Hotel 4* (2N)	
Noto		Masseria della Volpe 4* (2N)		
Ragusa			Hotel Antico Convento dei Cappuccini 4* (2N)	Eremo della Giubiliana 5* (2N) 13km outside
Butera		Falconara Resort 4* (1N)		
Taormina	N H Taormina 5* (2N)	Belmond Grand 5* (2N)		N H Taormina 5* (2N)
Carruba			Donna Carmela Resort 4* (2N)	
Half day guided tours	5	9	2	4
Leisure time (half days)**	8	4	6	5
SUMMARY	Highest quality hotels, No 1N stays, smallest group sizes, smallest minimum departure, same sightseeing but more leisure time (better constructed) = Best value for price.	Price is 71% more than Ormina but with 24 group size, less leisure time, some lower category hotels. & a 1N stay.	Comparable price on per day basis but vastly inferior hotels, larger groups, no overnight in Taormina, 1N stays & minimal guided tours.	Price is 48% more than Ormina with 20 group size, no minimum stated departure, a 1N stay & lower category hotels.
Also note:	Erice/Marsala can be done pre tour. Unique Mt Etna 4WD excursion included.	Mt Etna excursion not included.	Full day on Day 1 means guests must book pre night & transfers that increase price.	Guests choose between excursion to Corleone or guided tour of Palermo.

**Includes day of arrival, excludes departure day. Comparison prices are twin share (not single). Information based off 2020 published tours.

ORMINA DIFFERENCE

Point of difference:

- Best value from \$529 pp twin per day
- Luxury hotels – all 5 star
- Smallest group size – 10 max
- No one night stays
- More leisure time & well paced

Aeolian Island Extension:

Optional 4 day extension to the UNESCO-protected Aeolian Islands, (Vulcano, Lipari, Salina, Panarea, Stromboli, Filicudi and Alicudi) each are a little piece of paradise. Our package can be tailored and includes:

- 3 Nights in 4 or 5* hotel
- Transfer to and from the Milazzo Port
- Island inclusions to be tailored for guests

Regaleali Estate Extension:

Experience the true Sicily at Tasca d'Almerita family's enchanting Regaleali Estate, producers of top-rated Sicilian wine. The all inclusive package allows guests to relax in this rural oasis amongst vineyards, almond trees and olive groves. The package can be tailored and includes:

- 3 Nights at the winery Estate
- Full Board
- Dinner in the family's dining room
- Cooking Class
- Arrival and Departure Transfers

TOUR FOCUS



ORTEA PALACE LUXURY HOTEL SYRACUSE

STAY **2** NIGHTS

> One of Sicily's most prestigious hotels.



PLANETA WINERY

> Enjoy a tour, lunch and wine tasting at the exclusive Planeta Estate Winery overlooking the original family vineyards.



WHY SICILY?

Diversity

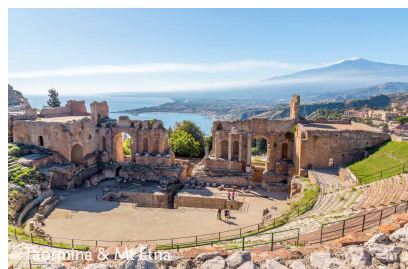
Sicily's boasts the most diversity of any European region. Geography: beautiful beaches, mountains, volcanoes, agriculture, wineries & olive oil estates. Culture: Influenced by many conquerors over time with Greek and Roman Temples, Norman Cathedrals & Arab influences in its architecture and cuisine.

History

Sicily has played a significant role in European history throughout the Byzantine, Norman and Arab occupations. It's strategic Mediterranean location and agricultural assets has fuelled conquering pursuits. Palermo was the centre of Europe in ~800AD and was 10 times the population of Paris & London.

Food/Wine

Sicily's fresh produce blended with Greek, Spanish, French and Arab influences delivers distinct flavours. World attention in Sicily wine is definitely growing.



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