## SICILY 2019 SELL GUIDE











**APT** 

## ORMINA TOURS TAUCK BACKROADS

ITINERARY				
Duration	10 days	10 days	9 days	8 days
Hotel Class	5 star only ALL 5 STAR HOTELS	5 star only	4 star only	4 & 5 star
# 1 night stays	0 NO 1 NIGHT STAYS	0	2	1
Maximum size	10 SMALLEST GROUP	44 or 24*	18	20
Minimum size	PEACE OF MIND	10	4	At APT's discretion
PRICE				
Twin share pp (from)	\$4,990	\$8,740 or \$7,490	\$4,499	\$5,895
Per day pp (from)	\$499 BEST VALUE TOUR	\$874 or \$749*	\$500	\$737
INCLUSIONS				
Airport Transfers:	✓	✓	х	✓
Hotels:				
Palermo	Villa Igiea 5* (3N)	Villa Igiea 5* (2N)		Piazza Borza 4* (2N)
Selinunte			Case Di Latomie 4* (1N)	
Favara			Alba Palace Hotel 4* (1N)	
Sciacca/Agrigento	Verdura Resort 5* (2N)			Villa Athena 5* (1N)
Syracuse	Ortea Palace Luxury Hotel 5* (2N)	Grand Hotel Ortigia 5* (2N)	Algilà Ortigia Charme Hotel 4* (2N)	
Ragusa		Donnafugata Resort 5* (3N)	Hotel Antico Convento dei Cappuccini 4* (2N)	Eremo della Giubiliana 5* (2N) 13km outside
Taormina	N H Taormina 5* (2N)	Belmond Grand 5* (2N)		N H Taormina 5* (2N)
Carruba			Donna Carmela Resort 4* (2N)	
Half day guided tours	5	9	2	4
Leisure time (half days)**	8	4	6	5
SUMMARY	Highest quality hotels, No 1N stays, smallest group sizes, smallest minimum departure, same sightseeing but more leisure time (better constructed) = Best value for price.	Price is 75% more than Ormina but with 24 group size, similar hotels but less leisure time.	Comparable price on per day basis but vastly inferior hotels, larger groups, no overnight in Taormina, 1N stays & minimal guided tours.	Price is 48% more than Ormina with 20 group size, no minimum stated departure, a 1N stay & inferior hotels.
Also note:	Erice/Marsala can be done pre tour. Unique Mt Etna 4WD excursion included.	Mt Etna excursion not included.	Full day on Day 1 means guests must book pre night & transfers that increase price. Minimal guiding.	Mt Etna excursion not included. No winery lunches.

<sup>\*</sup>Tauck "Small Group" Departures vary. \$874 pp p/d with a max of 24 OR \$749 pp p/d with a max of 44. \*\*Includes day of arrival, excludes departure day. Comparison prices are twin share (not single). Information based off 2019 published tours.

## WHY SICILY?

## Diversity

Sicily's boasts the most diversity of any European region. Geography: beautiful beaches, mountains, volcanoes, agriculture, wineries & olive oil estates. Culture: Influenced by many conquerors over time with Greek and Roman Temples, Norman Cathedrals & Arab influences in its architecture and cuisine.

## History

Sicily has played a significant role in European history throughout the Byzantine, Norman and Arab occupations. It's strategic Mediterranean location and agricultural assets has fuelled conquering pursuits. Palermo was the centre of Europe in ~800AD and was 10 times the population of Paris & London.

## Food/Wine

Sicily's fresh produce blended with Greek, Spanish, French and Arab influences delivers distinct flavours. World attention in Sicily wine is definitely growing.





# Feature Hotel



> One of Sicily's most prestigious hotels.





## Verdura Resort

## **TOUR FOCUS**



Archaeological Sites



Towns & Villages



5 Star Luxury



Art & Architecture



## PLANETA WINERY

 Enjoy a tour, lunch and wine tasting at the exclusive Planeta Estate Winery overlooking the original family vineyards.

## ORMINA DIFFERENCE

### Point of difference:

- Best value from \$499 pp twin per day
- · Luxury hotels all 5 star
- Smallest group size 10 max
- No one night stays
- More leisure time & well paced

## Aeolian Island Extension:

Optional 4 day extension to the UNESCOprotected Aeolian Islands, (Vulcano, Lipari, Salina, Panarea, Stromboli, Filicudi and Alicudi) each are a little piece of paradise. Our package can be tailored and includes:

- 3 Nights in 4 or 5\* hotel
- Transfer to and from the Milazzo Port
- Island inclusions to be tailored for quests

## Regaleali Estate Extension:

Experience the true Sicily at Tasca d'Almerita family's enchanting Regaleali Estate, producers of top-rated Sicilian wine. The all inclusive package allows guests to relax in this rural oasis amongst vineyards, almond trees and olive groves. The package can be tailored and includes:

- 3 Nights at the winery Estate
- Full Board
- Dinner in the family's dining room
- Cooking Class
- Arrival and Departure Transfers



